

Name of Course: Certificate Course in Entrepreneurship Development

Teacher: Graduate/Post-Graduate trainers from EduCentre, Kohima

Duration: 30 Hours

Detailed Curriculum

Sl. No.	Unit Topics
1.	Introduction to Entrepreneurship: Turning Problems to Opportunity
2.	Business: Risks & Benefits with Case Studies
3.	Marketing: Tools, Techniques, Social media & Website
4.	Financial Management: Capital Investment, Operations Cost & Location of Business
5.	Operations Management: Getting the Plan to Action; Implementing B-Plan & Action
6.	Business Planning: Preliminary Business Report; Assignments to work on Business Planning