

2019

(3rd Semester)

FUNCTIONAL ENGLISH

Paper No. : FUNENG-305

(Writing Skills)

Full Marks : 35

Pass Marks : 45%

Time : 2 hours

The figures in the margin indicate full marks
for the questions

UNIT-I

(Foundations of Writing)

1. Creative writing is also known as the 'art of making things up'. Elaborate. 3
2. Make sentences using any four of the idioms listed below : 1×4=4
 - (a) Hit the sack
 - (b) Piece of cake
 - (c) Spill the beans

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(Turn Over)

(2)

- (d) Speak of the devil
- (e) Break a leg
- (f) When pigs fly

UNIT-II

(Writing for Media)

3. You are opening a restaurant in your town next month. Project what kind of advertisement will be most effective for its success. 3½
4. What are the main elements of news writing? Discuss with suitable examples. 3½

Or

"Producing great feature story is for those who love words and the craft of writing." Comment.

UNIT-III

(Academic and Review Writing)

5. Define Register with relevant examples. 3
6. What do you understand by report writing? Discuss its format. 2+2=4

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(Continued)

(3)

UNIT-IV

(Writing Letters and Taking Minutes)

7. "Writing letters to the Editor is a great way to engage with a topic you are passionate about and to influence public opinion." Comment. 4
8. Write a short note on the structure and format that is used in official letters. 3

UNIT-V

(Publication and Reviewing)

9. What are the different parts of a book? Explain. 3
10. What is the purpose of a book review? Discuss its characteristics. 2+2=4

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