Department of Commerce Kohima College, Kohima

Dated- 17th February 2024

Report on Exposure Trip on "Agripreneurship"

Objective: Experiential Learning Activity on Agriculture-based Entrepreneurship Initiatives

On 17 February 2024, the Department of Commerce went for an exposure trip to Rusoma Village along with 30 students and 5 faculties. The purpose of the trip was to learn about Agripreneurship on orange cultivation. Therefore, the students along with the faculties visited one of the orchards in the village. The orchard had 200 trees which was 22 years old and it generated a revenue of average Rs15 lakhs in a year. The students also learnt about the process and the management of business venture on orange cultivation.

The department also detour the historical place and learned about the Legend of Sopfunuo. Thereafter, before the departure, cleanliness drive was conducted around the historical place and the village ground.

Reported by:

Khekali Sema Assistant Professor, Commerce Department. The Chairman Rüsoma Village Council Rüsoma, Kohima Nagaland

Dated: 16th February 2024

Subject- Application requesting permission to conduct exposure-trip on agripreneurship at Rüsoma

Sir,

With due respect and honour, I, Kethosenuo Kesiezie, on behalf of the Department of Commerce, Kohima College Kohima, humbly request your kind authority to grant us the permission to conduct *Exposure Trip on Agripreneurship* for the B.com 6th Semester students on the 17th of February 2024 in the village premises for which we will be ever grateful.

Thanking you

Yours sincerely,

(KETHOSENUO KESIEZIE)

Asst. Professor & HOD [[()])

Department of Commerce Commerce Kohima Collega Kohima Granted forp
exposure (NE 4001 Face 16/02)

Chairman Village Council Rüsoma

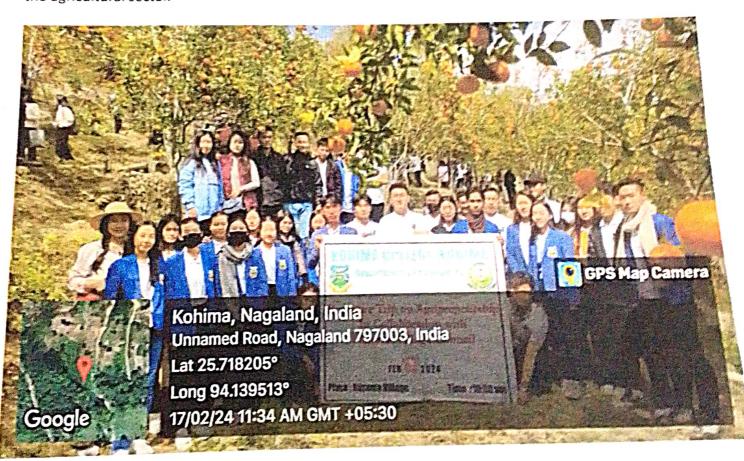
11. Student Centric Methods such as experiential learning, participative learning activities GPS photos with activity names (commerce)

EXPOSURE TRIP ON AGRIPRENEURSHIP TO RUSOMA VILLAGE (17/02/24)

Objective: To conduct experiential learning activity for B.com 6^{th} Semester students in relation to agriculture-based entrepreneurship initiatives

The Department of Commerce under its Experiential Learning initiatives organised a one-day exposure trip to the orange orchards at Rusoma Village, Kohima Nagaland for its 6th Semester students on 17/02/24. The exposure trip was carried out with the primary objective of helping the students experience the reality of entrepreneurs who have ventured into the profitable venues of agriculture-based businesses. The students visited an orange orchard and corresponded with the owner of the orchard to understand the nature of demand for the products, capital requirements, profitability, viability and feasibility, scope for expansion and future developments and so on.

The first-hand experience is expected to inspire the students to understand the concept of Agripreneurship better and also help them towards developing similar interests and business plans in the agricultural sector.



KETHOSENVO KESIEZIE
Asst. Professor & HOD
Department of Commerce

HOD Department of Commerce Kohima College, Kohima Exposure Trip on Agrijmoneurship
17/02/2024

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